



## Introduction

Denmark company , is Europe's leading producer of fresh, snack-ready green peas.

Our special variety peas are enjoyed straight from the pod, offering a naturally sweet and crispy taste.

Introduced to Danish supermarkets in 1997, they quickly became the best-selling vegetable during the fresh produce season. Today, they remain a popular choice, containing protein and vitamins while maintaining an exceptionally low carbon footprint. This makes them a perfect fit for the green transition that is undergoing in big parts of Europe.

With extensive expertise in production, packaging, and logistics, the company supplies supermarkets and wholesalers across Europe. Together with this, the company has great experience in making sales flow and has achieved remarkable results in customers' sales index developments with few wisely chosen adjustments.

The broad own production is in Denmark, Portugal, Italy, and Spain, with further expansions in pipeline.

Beyond green peas, the company also cultivates sugar snaps, snow peas, and bobby beans.

Harvest season runs from January to October for peas and May to October for other crops.

## Partner search

The company seeks partnerships with well-established wholesalers or supermarket chains specializing in fruits and vegetables, with direct access to end consumers - whether private individuals or the HoReCa sector.

Our ideal partners are committed to innovation and possess both the capability and strategic interest in introducing new products in collaboration with an experienced producer with a strong track record in market introductions.

Preferably, partners share our dedication to environmental sustainability and the green evolution of the industry, recognizing the importance of proteins, vitamins, and a low carbon footprint in shaping the future of food.

*V případě Vašeho zájmu o propojení se společností prosíme o zaslání stručné anotace firmy v angličtině s uvedením kontaktních údajů. Zprostředkování kontaktů je bezplatné, realizované v rámci aktivit sítě Enterprise Europe Network.*

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REGIONÁLNÍ HOSPODÁŘSKÁ  
KOMORA BRNO



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